MaPSAC Strategic Plan 2022-2024

Goal 1: Be a voice to the Administration as M/P Staff

Strategy 1: Build relationships with colleagues

- Actively share information from Administration to M/P Staff
- Solicit feedback from M/P Staff
- Address concerns of M/P Staff
- Recruit new MaPSAC members

Metric:

- ¬ Distribute 12 monthly editions of MaPSAC newsletter, The Sentinel
- ¬ Create regular MaPSAC survey for distribution to M/P Staff
- ¬ Work with HR to distribute Welcome Letters to new M/P staff
- ¬ Report number of MaPSAC applications annually per area

Strategy 2: Further develop relationships with senior administrators

- Continue participation on key University committees
- Share M/P staff advice for consideration by Administration
- Continue to invite Administration to general and subcommittee meetings
- Explore return of informal administrator connections

Metric:

- \neg Track the number of standing University and ad hoc committees on which MaPSAC members participate
- ¬ Create and present annual report to senior administration

Goal 2: Improve Awareness of MaPSAC Among M/P Staff

Strategy 1: Evaluate and Enhance MaPSAC's Communication Outreach

- Consider adoption of regular informational meetings with areas of membership
- Invite guests to share and receive information at monthly committee meetings
- Sustain process for maintaining communication outlets, including website and newsletter

Metric:

- → Document interactions with areas of membership (meetings, emails, etc.)
- ¬ Count the number of University representatives who present at MaPSAC meetings

Strategy 2: Increase MaPSAC's visibility

- Promote committee's activities, events, and changes
- Advocate on behalf of MaPSAC to colleagues
- Engage supervisors to encourage staff utilization of MaPSAC offerings

Metric:

¬ Evaluate the effectiveness of events via MaPSAC post event and annual surveys

Goal 3: Champion professional development for M/P staff

Strategy 1: Provide professional development opportunities for M/P staff

- Lovell Leadership Series and Hadley Speaker Series
- MaPSAC Professional Development Grants for M/P staff
- Engage senior administrators to enhance professional development opportunities for all M/P staff

Metric:

- ¬ Measure attendance at events
- ¬ Evaluate the effectiveness of events via MaPSAC post event and annual surveys
- ¬ Maintain and publish list of grant awardees

Strategy 2: Provide professional development opportunities for MaPSAC members

 Develop at least two offerings using University resources to enhance skills of MaPSAC members (e.g. change management, leadership, communication, writing, and more) each committee year for the duration of this plan

Metric:

¬ Gather MaPSAC member feedback on effectiveness of development activities